

PRESS RELEASE

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DILAS Reorganizes Sales Strategy in Great Britain and Ireland

MAINZ, Germany, July 6, 2016 – DILAS, the diode laser company, today announced that effective May 1, 2016, it will strategically sell its diode laser component products directly to the markets in Great Britain and Ireland.

Mr. Stuart Sendall of Photonsens Ltd. will be the local contact for our customers and responsible for driving DILAS' components sales strategies along with Dr. Kim Kreim of DILAS Diodenlaser GmbH.

Due to an increased demand and better access to its customer base, DILAS will serve the Great Britain and Ireland markets with direct shipments from its headquarter in Germany. Supported by local contacts, this allows customers to establish a direct relationship with DILAS and its technical team, as well as establish fast communication channels for all needs in high-power diode laser components.

About DILAS

DILAS, the diode laser company, is focused on delivering the most innovative technologies and advanced product solutions in the industry. Founded in 1994 in Mainz, Germany, with operations in North America and Asia, DILAS designs, develops and manufactures quality high-power, high-brightness semiconductor laser components, modules and systems, including fiber-coupled products for worldwide distribution. For more information about DILAS, including product updates, visit the company's website at www.DILAS.com.

About Photonsens Limited

Photonsens Ltd., is a specialist Photonics consultancy providing technical sales and marketing projects and services on behalf of world leading manufacturing partners spanning the globe. Based in the United Kingdom, with reach and experience deep into Europe, Photonsens has expertise spanning 25 years within the photonics industry which provides sales representation, market research and project management from concept through production and beyond. For more information about Photonsens Ltd., visit www.Photonsens.com.

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